

For Release:

Advanced Technology Video (ATV) Announces NEW Full HD Mini-Strip Network Camera

Coppell, TX – May 19, 2014 – Advanced Technology Video (ATV) a leading provider of innovative video surveillance solutions announces the release of its new [Covert Mini-Strip IP Camera](#) as its newest addition to the [ATV IP Product Series](#).

The **IPCM2M43PB** full resolution security camera comes in a black anodized aluminum housing to match most standard commercial door frames. Its unique design allows for above the door or beside the door installation. It comes with a swivel bracket for horizontal and 5° tilt lever for vertical camera adjustments.

The **IPCM2M43PB** is fully featured for security surveillance and remote monitoring. It offers brilliant video quality with a 2 Mega-Pixel Full HD, 1920x1080 Resolution and a 4.3m lens. The mini-strip camera is designed for covert applications and can be powered through PoE for simplified installation. In addition, the network camera is [ONVIF](#) compliant, which increases flexibility and reduces cost for end-users, consultants and integrators

“ATV is excited to be able to offer our new and existing customers a unique network camera for covert applications. We expect this product to be popular for those looking to conceal their surveillance efforts, particularly in banking and retail environments”, says Bob DeProspero, ATV’s Director of Business Development.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we’ve delivered products with unmatched reliability and value to the security industry. Today we’re stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won’t find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It’s clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at www.atvideo.com for the latest products, literature, training and industry news, or visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#), or [Pinterest](#).

