

For Release:

Advanced Technology Video (ATV) Introduces New Varifocal Lens Cameras to HD Analog Solutions Series

Coppell, TX – December 13, 2017 – [Advanced Technology Video](#) (ATV), a leading provider of innovative integrated security solutions, announces the release of three new 2MP HD Analog, varifocal lens camera models in bullet, turret or vandal dome housings, adding unique value to the growing [HD Analog Solutions](#) Series portfolio.

The **CB2212HD Bullet**, **CT2212HD Turret** and **CV2212HD Vandal Dome** are part of the HD Analog camera family that offers analog camera users a simple upgrade opportunity to Full HD, 2MP resolution utilizing their existing coax cable and BNC connectors. This new family of cameras, with a variety of housings, lenses and features, is the perfect solution for any application where they do not want the expense of replacing the existing wiring.

Each of these new models offer standard features such as True Day/Night, digital WDR, 3D-Digital Noise Reduction and a 2.8~12mm varifocal lens. Each camera is IP66 weather resistant for harsh environments and feature powerful IR LED lights for nighttime viewing up to 100ft. All of ATV's HD Analog models are engineered to work with our series of HD Analog digital video recorders as well as our legacy 960H DVR's via TVI, AHD, CVI or CVBS signals, for maximum stability and performance. In addition, OSD Control via Coax (UTC) is supported for accessing the camera's menu, saving install and testing labor.

"With the addition of these new HD Analog cameras that bring new life into existing coaxial infrastructure, ATV remains committed to continuously develop new and powerful products", says Keith Shaver, Vice President of Sales and Marketing.

As with all ATV security solutions, sales engineering, customer service and technical support is complimentary and is supported by our powerful [ATVision IP® Video Management System \(VMS\) Client Software](#), available for both Windows and Mac computers

About Advanced Technology Video: ATV, a force in the security industry since 1983, has been delivering solutions with unmatched reliability and value ever since. Today we're stronger than ever, with a complete lineup of video and integrated security products that set industry standards for dependability and support. Our full line of cameras, network appliances and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at [www.atvideo.com](#) for the latest products, literature, training and industry news, or visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#), or [Pinterest](#).

